

Factsheet #6



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Inside ACTRA Toronto

What We Do

ACTRA Toronto represents **15,000 professional performers** working in Canada's largest film, television, animation and digital media production centre. When ACTRA members work, they are protected by agreements that establish minimum rates of pay and working conditions, and ensure members are paid for both their work and the future use of their image. These agreements are administered and enforced by dedicated ACTRA staff.

What Our Members Do

- Perform in hundreds of different film and television productions shot in Toronto's billion-dollar-a-year film and television industry.
- Work in Canada's biggest commercial production scene, where radio, television and internet commercials are made for markets in Canada and around the world.
- Perform on-air for both public and private-sector broadcasters including CBC TV and Radio, TVO, CTV and other Ontario-based networks and specialty channels.
- Appear in thousands of smaller productions every year – including corporate and web-based videos, independent productions, digital media and other recorded media.

Work Under ACTRA

The **Independent Production Agreement (IPA)** covers performers in film and television projects by independent producers. The **National Commercial Agreement (NCA)** covers work in television, radio and internet commercials. We also have **TiP Guidelines** to help emerging filmmakers hire professional performers, as well as several broadcast agreements and Audio Code.

Professional Development

Members have access to free workshops, master classes and networking opportunities with fellow actors at ACTRA Toronto's biannual **Members' Conferences**.

The **Gordon Pinsent Studio**, another free service for members, is an on-site recording studio

ACTRA Toronto has more than 15,000 members and is the largest organization within ACTRA (Alliance of Canadian Cinema, Television and Radio Artists). As an advocate for Canadian culture since 1943, ACTRA continues to secure the rights and respect for the work of professional performers.

where members can record auditions or rehearse on camera.

ACTRA Toronto's Full Member session is a one-and-a-half day course that covers the business of being an actor; audition protocols; the basics of ACTRA's collective agreements; and how ACTRA works.

Get Involved

The **Toronto ACTRA Women's Committee (TAWC)** is committed to initiatives that encourage women of all diversities to succeed by working together for progressive change.

ACTRA Toronto's **Diversity Committee** is dedicated to reaching out to physically and culturally diverse performers to increase their participation in the industry, and advocate for policies and practices that support their work, and activism in our union.

The **Young Emerging Actors Assembly (YEAA)** is an assembly of young actors in Toronto, working together to share stories, resources and networks.

In the Community

Through media campaigns, lobbying and participation in local and international coalitions, ACTRA Toronto advocates for better cultural policies, a stronger film and television industry and more work opportunities for our members.

ACTRA is a member of the **International Federation of Actors (FIA)**; is affiliated to the **Canadian Labour Congress (CLC)**; participates in **Ontario Federation of Labour (OFL)** and **Toronto & York Region Labour Council** events (including the annual Toronto Labour Day Parade); and has a strategic alliance with the **United Steelworkers (USW)**.